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FOR IMMEDIATE RELEASE

**LEPFA, City Pulse announce Michigan's first margarita festival
Event to be held in downtown Lansing on June 1st**

Lansing, Michigan – May 2, 2018 – Lansing Entertainment and Public Facilities Authority (LEPFA) and City Pulse have partnered up to put on Michigan's first margarita festival. It is slated to take place on Friday, June 1st from 5 pm until 10 pm on the Lansing Center's riverfront. For the advanced general admission ticket of \$25, attendees will be able to enjoy up to 15 margarita samples from area bars and restaurants looking to show off their craft cocktail-making skills. Live entertainment will be provided by Don Middlebrook, as well as Jammin DJs. In addition to the samples, a full service bar will be mixing drinks. Hungry attendees can fill up on offerings from an assortment of food vendors.

Tickets are on sale now at bit.ly/18margaritafest and include the options of advanced general admission for \$25 and VIP for \$40. On May 25th, ticket prices will increase by \$10. Those with a VIP ticket will have a private entrance and access to a VIP tent with refreshments and hors d'oeuvres. Attendees must be age 21 or over with a valid ID to gain entry into the event. A portion of the ticket proceeds will go to Ingham County Animal Shelter.

The idea for the festival started with City Pulse publisher, Berl Schwartz. "City Pulse is delighted to be partnering with LEPFA to bring Lansing and Michigan the first and only margarita festival," said Schwartz. "Our counterpart in Tennessee, the Nashville Scene, pioneered this event, which has spread

Lansing Entertainment & Public Facilities Authority



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across the country. For 12 years, City Pulse has been celebrating the best in our community through our annual Top of the Town contest. Now, our readers and the entire community can join together to make a very important choice: Who has the best damn margarita in mid-Michigan!”

“LEPFA is looking forward to starting a new event for Lansing, showing off our beautiful entertainment space along the Grand River,” said LEPFA CEO, Scott Keith. “LEPFA and City Pulse are proud to host another event that brings vibrancy, fun, and great libations to downtown Lansing.”

Restaurants and bars who wish to have a booth at the event and participate in the margarita-making competition can contact Lee Purdy of Lansing City Pulse at lee@lansingcitypulse.com. Food trucks and other food vendors interested in selling food at the event should contact Steve Keast of LEPFA at stevek@lepfa.com.

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About Lansing Entertainment and Public Facilities Authority: *Lansing Entertainment and Public Facilities Authority (LEPFA) provides professional management toward the administration, operation, marketing and maintenance of Lansing Center, Cooley Law School Stadium, Lansing City Market and other community/regional interest events. The authority’s events and facilities contribute over \$75 million in economic impact to the Metro Lansing region annually. LEPFA’s headquarters are located at Lansing Center, 333 E. Michigan Ave, Lansing, MI 48933. More information can be found at lepfa.com, lansingcenter.com, [LEPFA’s Facebook page](#) and [Lansing Center’s Facebook page](#).*

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